



THE ACADEMY OF MICROSCOPE ENHANCED DENTISTRY

THE ART OF TECHNOLOGY & MICROPRECISION DENTISTRY

— SAVE THE DATE —

OCT 20-22, 2017
FORT LAUDERDALE, FLORIDA

SPONSOR & EXHIBITOR P A C K E T

16TH ANNUAL
MEETING & SCIENTIFIC SESSION

PROGRAM CO-CHAIRS
Michael Hughes, DDS
Osvaldo Z. Mayoral, DMD



PROGRAM REVIEW COMMITTEE
Laurence Rifkin, DDS
Jean Wu, DDS

microscopedentistry.com

ADA CERP® Continuing Education
Recognition Program

PRESIDENT'S MESSAGE

THE ART OF TECHNOLOGY & MICROPRECISION DENTISTRY

It is with immense pleasure that we present the 16th Annual Scientific Program to be held on October 20 - 22, 2017 at the Marriott Harbor Beach Resort & Spa in Fort Lauderdale, Florida.

The theme of our meeting is “The Art of Technology and Microprecision Dentistry.” We welcome all dentists, academics, students and researchers, who are seeking to ignite their passion for dentistry, and aspire for excellence. Our keynote speakers include Dr. Cheryl Sheets, Dr. David Clark, Dr. Glenn Van As, Dr. Wayne Remington, Dr. Mark Limosani, and many more. These elite educators will cover an exciting array of topics from Microscope Dentistry to Digital Work Flow.

Our venue is the beautiful Marriott Harbor Beach Resort & Spa. Many other activities for attendees and their families are planned in the hotel and surrounding area. Exhibitors will be showcased in a fabulous ballroom next to the lecture hall. Once again, we will be streaming our meeting live, and members will be able to review the HD recordings as one of the many membership benefits.

We are dedicated to the goals we set at our last meeting, to increase awareness of the benefits of magnification, continue building our research and education fund, and collaborate with industry leaders to develop cutting edge products to elevate the standard of dentistry. This promises to be an unforgettable event!

Please contact our Administration at admin@microscopdentistry.com or call (260)-249-1028 for questions regarding exhibiting.

Respectfully,



Laurence Rifkin, DDS
2017 AMED President

MEETING LOCATION:

Marriott Harbor Beach Resort & Spa
3030 Holiday Drive
Fort Lauderdale, Florida 33316 USA

HOTEL RESERVATIONS:

Marriott Harbor Beach Resort & Spa
954-525-4000

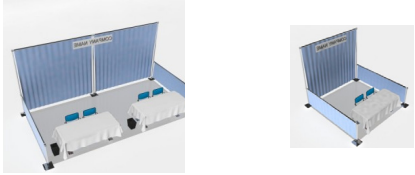
EXHIBIT HALL AT MARRIOTT:

October 20th - Friday 10:00am - 5:00pm
October 21st - Saturday 10:00am - 5:00pm

HANDS-ON COURSES AT NOVA DENTAL SCHOOL:

October 21st - Sunday 8:00am - 5:00pm (Hygienists)
October 22nd - Sunday 8:00am - 5:00pm (Clinicians)

AMED EXHIBITOR & ADVERTISING LEVELS CHART VIEW

	Meeting Sponsor* \$6,000 <small>After March 1 \$6500</small>	Meeting Exhibitor \$2,500 <small>After March 1 \$2,800</small>	Resident/Student Forum Contributor \$2,500 <small>After March 1 \$2,800</small>
1 Physical Exhibit Hall			
<p>Booth size: Sponsors 16' x 8' Exhibitors: 8' x 8'</p> 	<p>16' x 8' booth 128 sq.ft 1st choice placement</p> <p>*Microscope manufacturers must attend exhibit hall as sponsors.</p>	<p>8' x 8' booth 64 sq.ft auto placement</p>	<p>N/A</p>
Daily Lunch & Break Meal Passes Included: (Additional meal passes may be purchased)	✓ Four (4)	✓ Two (2)	N/A
2 Resident/Student Forum at Nova Dental School			
20 Nova PG Residents from Perio, Pros, Pedo and Operative will participate in a Test Drive of microscopes, products and equipment	✓	+ \$500	✓
- For Microscope manufacturers	10 Microscopes	N/A	5 Microscopes
3 Online: Website - 12 Months			
Website			
Company logo	✓	✓	✓
Online Exhibit Page			
Company logo will appear	✓	✓	✓
Company name will appear and link to your company page	✓	✓	✓
4 Program Book			
Company name and logo listed in our program book	✓	✓	
Full page ad in our program book (8.5" x 11")	✓		
Half page ad in our program book (8.5" x 5.5")		+ \$500.00	+ \$500.00

Custom Sponsorship and Advertising Packages

Please contact us regarding donation opportunities and custom sponsorship and advertising packages.

STUDENT SCHOLARSHIPS

This fund will allow AMED to provide partial and full scholarships for students to attend AMED meetings.

RESEARCH FUND

Develop meaningful studies to investigate the impact of the clinical microscope on dental treatment outcomes. To test the hypothesis that the clinical microscope increases the specificity and the sensitivity of diagnostic capabilities, improves the accuracy of treatment procedures, decreases post-operative healing time and pain, and improves the longevity and stability of treatment.

EDUCATION & PROMOTION FUND

AMED's mission is to promote the benefits of microscopy to clinicians, educators, students and the public. The educational and promotion fund will be used for creating videos, educational resources, marketing and documentation for AMED members to better communicate the benefits to their colleagues, use in their practices to educate patients and to increase AMED membership and attendance for webinars/annual meeting.

AMED EXHIBITOR & ADVERTISING APPLICATION

The Academy of Microscope Enhanced Dentistry - 16th Annual Meeting & Scientific Session
 “The Art of Technology & Microprecision Dentistry” Fort Lauderdale, Florida, Oct 20 - 22, 2017

Setup: October 19th - Thursday at 5:00pm
 EXHIBIT HALL AT MARRIOTT:
 October 20th - Friday 10:00am - 5:00pm; Welcome Reception 5:30pm
 October 21st - Saturday 10:00am - 5:00pm

Mail or Fax to:

Academy of Microscope Enhanced Dentistry
PO Box 15834 • Fort Wayne, IN 46885
 Phone: 260-249-1028 Fax: 260-638-8207

If mailing this contract to AMED, please retain a photocopy for your records.

Please type/print:

Application/contract to exhibit dated this _____ day of _____ by and between _____ (Exhibitor) and the Academy of Microscope Enhanced Dentistry (AMED).

Exhibitor Information (Please fill out the following company information EXACTLY as you would like it to appear in the program)

Company: _____ Address: _____
 City: _____ State: _____ Zip: _____
 Main Phone: _____ Main Fax: _____
 Company E-mail: _____ Company Web: _____

Please list the person authorized to sign this contract and also receive the Exhibit Instructions and future correspondence:

Name: _____ Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____
 Signature: _____

Sponsors and Exhibitors All funds are payable, in U.S. dollars, to Academy of Microscope Enhanced Dentistry. Advertising placement assignments will be assigned on a first-come, first-served basis.

- Sponsor ----- Cost: \$6,000, After March 1: \$6,500
- Exhibitor ----- Cost: \$2,500, After March 1: \$2,800
- Hands-On Forum ----- Cost: \$2,500, After March 1: \$2,800

Assignment Request: We do not wish to be placed directly beside the following companies: _____

Custom Sponsorship or Advertising Package ---- Cost: \$ _____

TOTAL \$ _____

Payment Information:

Check: Make payable to AMED in the amount of \$ U.S.

Credit Card: Phone: 260-249-1028 or nathan@microscopedentistry.com (No AMEX cards)

Wire transfer: Phone: 260-249-1028 or nathan@microscopedentistry.com

ALL cancellations for sponsors and exhibitors must be received by July 30, 2016. Requests for refunds received by July 30, 2016 will be granted in full, less a \$300 administration fee. After July 30, 2016 NO refunds will be issued. Please call or email us to request a cancellation.